

Association of Legal Administrators
Mississippi Chapter
P.O. Box 3701
Jackson, MS 39207-3701



Dear Valued Business Partner:

The Mississippi Chapter of the Association of Legal Administrators (ALA) recognizes that the success of our organization depends greatly on our members' relationships with YOU – our business partners in the legal community. Many of you have been called on to sponsor individual Chapter meetings or perhaps to attend and set up a display for our annual Business Partner Expo. While those are great opportunities for you to support our Chapter, for 2018 we are moving from an “a la carte” format to “sponsorship packages.” We feel this will be mutually beneficial for planning and budgeting purposes, as well as providing greater interaction between our members and our valued business partners.

Enclosed is a form that outlines the packages offered. As you can see, we want to begin including our Gold sponsors in our social gatherings. We are also working to develop a new “Business Partner” section for our web-site so our members can easily locate contact information and a description of the goods or services provided by our various business partners. As always, we welcome your feedback and suggestions for improvement; please do not hesitate to share that information with me or any other member of our chapter.

Please review the attached package information and consider which may be right for you. We ask that you make your selection and return the form, along with the appropriate payment, no later than March 31, 2018. If you have any questions or need additional time, please let us know.

Thank you for your continued support of the Mississippi Chapter of ALA. We look forward to improving and building the relationships between our members and our Business Partners in 2018 and beyond.

Sincerely,

A handwritten signature in blue ink that reads "Alfred E. Smith".

Alfred E. Smith, CPA, CLM
President

Mississippi Chapter, Association of Legal Administrators

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ALA Mississippi Chapter 2018 Sponsorship Opportunities

- GOLD SPONSOR - \$1,500**
- Attendance at after-hours firm social with recognition as a sponsor
 - Attendance and opportunity for a 10-minute presentation at one monthly chapter meeting
 - Copy of Chapter Membership Directory
 - Participation at annual Business Partner expo
 - Recognition as a meeting sponsor at each monthly chapter meeting
 - Logo and hyperlink included on Business Partner listing of Chapter web-site
 - Subscription to monthly Chapter e-newsletter
 - Logo and hyperlink included in monthly Chapter e-newsletter
 - Opportunity to publish one article in a monthly chapter newsletter
- SILVER SPONSOR - \$1,000**
- Copy of Chapter Membership Directory
 - Participation at annual Business Partner expo
 - Recognition as a meeting sponsor at each monthly chapter meeting
 - Logo and hyperlink included on Business Partner listing of Chapter web-site
 - Subscription to monthly Chapter e-newsletter
 - Logo and hyperlink included in monthly Chapter e-newsletter
 - Opportunity to publish one article in a monthly chapter newsletter
- BRONZE SPONSOR - \$750**
- Copy of Chapter Membership Directory
 - Participation at annual Business Partner expo
 - Recognition as a meeting sponsor at each monthly chapter meeting

Business Partner Name _____

Mailing Address _____

Primary Contact _____

Contact Phone _____

Contact E-Mail _____

Web-Site _____